



**News Release  
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## **ELODA 2006 CORPORATION CHANGES NAME TO ELODA CORPORATION**

**Montreal, January 11, 2007** – Eloda 2006 Corporation (the «**Corporation**») (TSX-V:ELA), formerly Vanguard Technologies Inc., announces that the Corporation has changed its name to Eloda Corporation.

Trading on the TSX Venture Exchange under the new name will be effective tomorrow, January 12, 2007.

### **About Eloda**

Eloda is an independent third party providing a suite of innovative, effective and user-friendly measurement and validation tools for the advertising industry. Using a direct-from-satellite advertising monitoring technology coupled with its patented AdDNA™ technology, Eloda is the first company to offer a new generation of capture-and-index tools that do not require pre-encoding. Eloda now employs about 30 people. The company's head office is located in Montreal, with business locations in Toronto and New York.

*The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.*

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